

Shorr Johnson Magnus Media Act
1831 Chestnut Street
6th Floor
Philadelphia PA 19103

NC Citizens For Progress/ Issue
Submission Number 261 Issue 2



WNCN-TV

1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client: NC Citizens For Progress/ Issue	Submission Cost: 2700	Campaign Ref: E:120911009
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 09/24/12 to 10/07/12	Weeks: 2	Order Ref: 06303444
Est./PO Number: 06303444	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: NC Citizens 4 Prog	Booking Group: WNCN	Key Market: Raleigh-Durham, NC
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/24	10/01	Total	Cost
1	M-F 530p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
2	M-F 530p Judge Judy M.....	03	250	30 Comme	Nbr of Spots	1	1	250
3	M-F 5p Judge Judy .TWTF..	03	250	30 Comme	Nbr of Spots	4	4	1000
4	M-F 5p Judge Judy M.....	03	250	30 Comme	Nbr of Spots	1	1	250
5	Sun 6p NewsS	03	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					9	2	11	

Grand Totals				Month 9 Weeks: 5		Month 10 Weeks: 4	
				09/24		10/01	
Totals				11		9	
Spots				2700		2200	
Cost						500	

Grand Totals:

Spots:	11
Gross Total:	2,700.00
Commission:	405.00
Net Total:	2,295.00

REP HEADLINE# 6303444 TRF# E:120911 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP25/12 16.30
 *** WNCN-TV *** HARRIS REPORT FROM REP **CHANGES**

ADV # ADV. NAME ISS/NC CITIZENS 4 PROGRESS REP. # OFF. # SALESMAN #
 AGY # AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME TERRI COOPER

1831 CHESTNUT STREET SALES PRSN WA- MICK NESCI (H)
 PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6303444 CLASS: NATL. LOCAL REGIONAL

PRDCT NC CITIZENS 4 PROG EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 16.30

REP: REVISION
 1X ADDED TO THE SUNDAY 6P FOR SPOT MISSED IN THE SATURDAY 6P
 TTL SAME
 PLS CNF
 THANKS, MICK

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM NC CITIZENS FOR PROGRESS (NO ESTIMATE NUMBER)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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5	S		600P-630P	30		\$200.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS 6P CON COM1: NEWS 6P CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP29												

6	A		600P-630P	30		\$200.00	9/30	9/30	1		SUN	1
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PROGRAM : NEWS
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#5 MISSED: SAT/600P-630P SEP29 30S \$200.00 (SEP11/12)
 OFFER: NONE
 CMT: SPOT N/A D/T SPORTS - NO NEWS 9/29

REP HEADLINE# 6303444 TRF# E:120911 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP25/12 16.30
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12			\$2,200.00			OCT/12			\$500.00			

CONTRACT TOTAL \$2,700.00
 TOTAL SPOTS 11

MARKET TOTALS \$54,000 WNCN 5% WRAL 45% WTVB 42% WRAX 8% WRDC 0% WLFL 0% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- MAY/11
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6303444
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP4/12 08.55
*** WNCN-TV ***

ADV # ADV. NAME ISS/NC CITIZENS 4 PROGRESS REP. # OFF. # SALESMAN #
AGY # AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME TERRI COOPER

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PRDCT NC CITIZENS 4 PROG EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 08.55

REP: NEW ORDER
TTU \$2,700 @11X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

ECU
CP

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
NC CITIZENS FOR PROGRESS (NO ESTIMATE NUMBER)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			530P-600P	30		\$250.00	9/25	9/28	4		TU-F	4
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
2			530P-600P	30		\$250.00	10/1	10/1	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
3			500P-530P	30		\$250.00	9/25	9/28	4		TU-F	4
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												
4			500P-530P	30		\$250.00	10/1	10/1	1		MON	1
PROGRAM : JUDGE JUDY												
CON COM1: JUDGE JUDY												

mw
9/10

REP HEADLINE# 6303444
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 08.55
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			600P-630P	30		\$200.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS 6P												
CON COM1: NEWS 6P												
SEP/12			\$2,200.00			OCT/12					\$500.00	
CONTRACT TOTAL												\$2,700.00
TOTAL SPOTS												11

MARKET TOTALS \$54,000 WNCN 5% WRAL 45% WTVB 42% WRAZ 8% WRDC 0% WLFL 0% CABL 0%
 SHARES ESTIMATED
 SVC- NSI BOOKS- MAY/11
 DEMOS- RA35+*

NAB
BROADCASTERS

**AGREEMENT FORM FOR
POLITICAL BROADCASTS**

STATION and LOCATION WNCN-TV Date 7/24/12

I, Sharr Johnson Magnus (on behalf of) NC Citizens for Progress

A legally qualified candidate of the _____ political party for the office of _____

In the _____ election to be held on _____ do hereby request station time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
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- See Attached

Date of First Broadcast <u>9/25/12</u>	Date of Last Broadcast <u>10/1/12</u>
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Total Charges: \$2,295.00 Net

The broadcast time will be used by NC Citizens for Progress
I represent that the payment for the above-described broadcast time has been furnished by NC Citizens for Progress

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; of () other unincorporated group. The names and offices of the chief executive officers of the entity are:
Michael Weisel, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least _____ Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including; applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/20/12 Phil Doherty
(Candidate or Agent)

☐ Accepted ☐ Rejected By _____ Title _____
This request whether accepted or rejected, will be available for public inspection for a period of two years.